

Graphic Designer / Art Director

ANDY JACKSON

A fan of all things graphical, I'm a passionate multi-disciplined creative with over ten years experience. Based in London, I'm available for freelance work or full-time employment.

Address / Contact

Personal Details

Nationality: British

Address: 91a Boundary Road,
St. Johns Wood, London NW8 0RG

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Email: andy@allthingsgraphical.com

Portfolio: www.allthingsgraphical.com

Twitter: twitter.com/thingsgraphical

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Skype: allthingsgraphical

References: Available on request.

Education / Achievements

Qualifications & Awards

BA (HONS) Graphic Design - 1998
Southampton Institute, Hampshire.

BTEC HND Graphic Design - 1996
Southampton Institute, Hampshire.

BTEC ND Graphic Design - 1994
Harlow College, Essex.

Awards

18th Annual Communicator Award of Distinction for Interactive Media 2012.
Lockheed Martin - Second Nature
E-Learning Course.

GOLD Innovation Award at The Business Travel Show 2011.
Maxwell Lucas - TravelAngel
E-Learning Course.

Work / Ability

Experience

Sabbatical - Nov 2011 to Sept 2012

Took a year out to travel the world.

www.allthingsjackson.com

Fresh01 - London, 2005 to Nov 2011
Senior Graphic Designer / Art Dir.

As a senior member of the design team, I worked closely with the creative director and was often the creative lead on many successful pitches. As well as working on concepts through to final design, I was responsible for facilitating the development of interns and junior designers.

In this role I was able to finesse my skills in motion graphics, art direction and people management. I also gained lots of experience communicating with and presenting creative to clients.

www.fresh01.com

Knibbs - Surrey, 1998 to 2005
Junior to Middleweight

I worked with a diverse range of clients designing all forms of printed material and digital media, from initial concepts through to final production. Working at Knibbs allowed me to build a solid platform for my career as a graphic designer.

www.knibbs.co.uk

Skills / Knowledge

Capabilities

I am skilled in digital media, motion graphics, film editing, branding, print, advertising and exhibition design. I have a comprehensive understanding of digital print and production.

I have a proven track record of conceiving and executing original design solutions, that has exceeded client expectations. I am very resourceful and continuously motivated by improving technically as well as artistically.

A strong art director, I have the ability to take a brief, generate concepts and follow them through to implementation.

I have experience presenting, selling and defending creative to clients at large global companies, such as Ernst & Young, Emap, The Kennel Club, Lockheed Martin, National Boatshows, AON, TTP Labtech, Mazars, and Bircham Dyson Bell.

When implementing briefs, I am able to work on my own initiative and as part of a team to deliver projects on time and within budget.

Proficient in a wide range of software applications such as InDesign, Photoshop, Illustrator, Quark Xpress, Acrobat, Flash, Fireworks, After Effects and Premiere. Working knowledge of Fontographer, HTML, Dreamweaver, DVD Studio Pro and Pro Logic.